



To promote positive aging for adults and to enhance the quality of life for all generations through programs, services and education.





44% HAVE BECOME A MEMBER IN THE LAST 5 YEARS

*Active  
Generations*

MEMBER  
PROFILE

5%



Under 60 years  
of age

40%



Between ages  
60-75

55%



Over 75 years  
of age

PEOPLE ARE LIVING LONGER; AVERAGE LIFE EXPECTANCY IS 76.4 YEARS IN THE USA

2025

SOUTH DAKOTA  
WILL HAVE 20,000  
INDIVIDUALS  
LIVING WITH  
ALZHEIMER'S  
AND RELATED  
DEMENTIAS

*Active  
Generations*

SERVES A GROWING  
SEGMENT OF THE  
COMMUNITY

2030

ALL BABY  
BOOMERS  
WILL BE 65+  
ACCOUNTING  
FOR 20% OF  
THE TOTAL  
POPULATION





Active Generations has provided essential programs and services promoting positive aging in our community for 55 years. Like us, maybe your life has already been touched by Active Generations and you understand the immeasurable value the organization provides older adults and their families. We reflect on how all of us will either need or know someone who needs Active Generations.

Demand for Active Generations' programs and services has increased alongside our community's growth, and the existing facility is at capacity. Active Generations East will scale the organization's impact and increase the accessibility of three critical programs and services:

- Social Engagement and Wellbeing
- Nutrition Program
- Adult Day and CAREgiver Services and Support

This campaign is a celebration of the people who have built the Sioux Falls we know today. Today's seniors paved the way to make Sioux Falls a prosperous, thriving community. Although it is impossible to properly thank them, the expansion of Active Generations is one way we can collectively honor them for their contribution.

This campaign is also about planning for the future and assuring the continued growth of Sioux Falls is supported at all ages. Active Generations will continue to provide older adults the opportunity to "age in place," give caregivers much needed respite, and facilitate social and recreational activities that help keep people young.

We stand together to recognize and grow the Active Generations' mission that does so much to strengthen the community and improve our collective wellbeing. We urge the Sioux Falls community to support this campaign.

A handwritten signature in black ink, reading "Miles K Beacom".

Miles Beacom  
PREMIER Bankcard

A handwritten signature in black ink, reading "Bill Gassen".

Bill Gassen  
Sanford Health

A handwritten signature in black ink, reading "Bob Sutton".

Bob Sutton  
Avera Health

ALL ACCESS CAMPAIGN CO-CHAIRS



# ACCESS

Those we serve rely on Active Generations for access to social wellbeing, nutrition, and adult day services. These services enhance members' lives and help facilitate aging in place – the ability to stay in your own home as you get older.

Active Generations provides a multi-faceted response to support the needs of people as they age, through community care services and social participation opportunities.



In addition to increasing quality of life, the longer people “age in place” the more they save in medical expenses and long-term care costs. We estimate our services have saved at least \$15 million annually.



Many members at Active Generations report being on a fixed income, meaning they likely cannot afford much beyond their cost of living. In 2022, an annual membership for a couple was \$70.



Active Generations meets needs that would otherwise go unmet in the community. It is the only agency in the region able and equipped with the proven track record to respond to the needs and lack of access to critical programs and services.

## STATS & PROJECTIONS

PROGRAM	2018	CURRENT	2028 (PROJECTION)
MEMBERSHIP/SOC ENG	2,900	2,665*	5,000
NUTRITION/MOW CONGREGATE & DELIVERED	14,500/MONTH	24,000/MONTH	30,000/MONTH
ADULT DAY SERVICES	174	149**	300
CAREGIVERS	108 SERVED	577 SERVED	1,250 SERVED

\*COVID REBUILD

\*\* AS OF JAN. 31ST (FISCAL YEAR ENDS 5/31/2023)

## CORE PROGRAMS & SERVICES



### SOCIAL ENGAGEMENT AND WELLBEING

- Serves as a community center with nearly 2,600 members. An average of 350+ people come through the doors each weekday.
- 50+ clubs to participate in spanning diverse interests, including health and wellness, technology, arts and crafts, and games.
- Fully equipped for fitness and rehabilitation.



### ADULT DAY AND CAREGIVER SERVICES

- Trusted provider of accessible community-based care, education, and support for adults in need and their caregivers.
- Day Break serves 149 people each month with guided care for dementia, Alzheimer's disease, or other diagnoses that do not allow the individuals to be home while their caregivers are away.



### NUTRITION SERVICES

- 24,000 meals are provided monthly.
- Meals on Wheels provides daily contact that serves as a wellness check on homebound individuals.
- Congregate dining offers individuals a balanced meal with conversation and connectivity.

With our current facility well past peak capacity, and Minnehaha's aging population projected to double by 2035, the need for a second facility is clear.

#### Respondents to a recent survey stated:

- **50%** think the needs of seniors in Sioux Falls are only slightly met or not met at all.
- **82.7%** of respondents said Sioux Falls needs a second site for Active Generations.

# THE TIME IS NOW

With Minnehaha County's aging population projected to double by 2035, the Active Generations of today is not equipped to meet the needs of tomorrow's aging population.

- Current facility built in 1997.
- Added more exercise and activity space within the first two years of operation.
- Current building is filled most weekdays and there is no room for growth as a landlocked facility.
- Demand for Active Generations' programs and services has continued to increase alongside population growth.

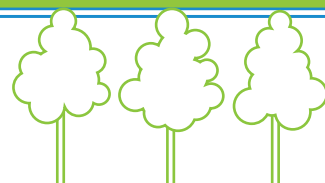


Active  
Generations  
has identified

- **THREE** •  
programs and services in  
need of expanded access  
to the meet the needs  
of the growing aging  
population in the  
community:

## ADULT DAY & CAREGIVER SERVICES

- For every caregiver served, there is an additional recipient.
- **Day Break had its largest single-day enrollment on August 10, 2022.**
- The State of South Dakota approached Active Generations to further develop and promote caregiver programming and education.





# 750+ **VOLUNTEERS**

“ Daybreak/Adult Day Services allowed me to continue to work and have respite time during the day for my own health to be able to care for my spouse when she needed full-time love and assistance. The program, amazing staff, nurses and caregiver support were a lifesaver for both of us. ”

– ROD CARLSON

“ It is fun to meet so many new and current friends and residents in Sioux Falls who choose to be active and healthy through the many social activities and programs at Active Generations! ”

– BETTY ORDAL



## NUTRITION SERVICES

- Human contact is invaluable to combating loneliness and depression. 49% of our Meals on Wheels clients currently live alone.
- Some Meals on Wheels recipients say it is the only meal they will eat that day, raising concern about the level of food insecurity our seniors face.
- Our Nutrition program has expanded with additional routes. Active Generations currently runs 35 routes each day.



## SOCIAL ENGAGEMENT & WELLBEING

- Socialization is connected to both quality of life and positive aging.
- The activities program prioritizes socialization for many people isolated from family.
- Members are able to access the fitness room and classes through the guidance of a recreational therapist.



# VISION:

Provide two convenient and accessible facilities dedicated to efficiently and effectively meeting the needs of the Sioux Empire's aging population through social engagement and wellness, nutrition and Adult Day and caregiver services.

## OUTDOOR GREENSPACE & PICKLEBALL COURTS

**Fitness:** Includes post-rehabilitation equipment

**Flex Studio:** Flexible space included to anticipate how programs and services may change over time and assure its relevancy and functionality for future aging populations.

DAY BREAK

FITNESS

STORE  
MECH.

LARGE  
ACTIVITY

FLEX  
STUDIO  
FINE  
ARTS  
CRAFTS

KITCHEN

DINING

LOUNGE

PROGRAM  
STAFF

Active  
Generations  
East is a 30,000  
square foot facility  
at Dawley Farms  
that will mirror  
the existing  
facility.

**Meals on Wheels:**  
Volunteers will be able to pick up meals at both locations increasing ease of access for thousands of deliveries.

**Program Staff Offices:** 95% of the facility will be dedicated to programming.





Day Break space designed for increased accessibility, ability to serve higher level of care needs, and specialized programming for individuals with Alzheimer's or related dementias.



### Social Inclusion and Wellbeing

Active Generations East is expected to grow membership between the two facilities to 5,000 by 2028

### Nutrition Program

Active Generations East expects to serve 150-200 congregate meals per day

### Adult Day and CAREgiver services

Active Generations East will serve 32 more individuals per day







Active Generations was originally slated for a 2020 Community Appeals campaign. Due to the COVID-19 pandemic, the campaign was paused.

Active Generations assessed the conditions and observed two things: 1) an increase in the need and newfound importance of social well-being to overall quality of life especially for the maturing population and 2) rising building costs.

A generous lead gift from T. Denny Sanford positioned Active Generations to begin construction in 2022.

This decision made by Active Generations’ leadership will save the organization \$4 million in construction costs and fast tracked the completion date by 18 months.

Active Generations is excited to welcome the community to its doors Spring of 2023.

# HOW TO FUND THE SOLUTION

## Capital Campaign Project Estimates

Building Costs (31750sq. Ft. X \$307)	\$9,750,750
Architect Fees & Expenses	\$685,250
Furniture and Fixtures	\$525,000
Development Fees & Expenses	\$155,000
<i>Total Building Costs</i>	<i>\$11,116,000</i>
Land Purchase (30 acres X \$1.75)	\$2,287,000
Infrastructure, Grading, Streets, etc.	\$2,304,500
Platting Fees	\$617,500
<i>Total Land Development</i>	<i>\$5,209,000</i>
<b>Total Project Cost</b>	<b>\$16,325,000</b>

78% of the total project cost  
of \$16,325,000 has already been secured.

The Community Appeals and Friends and Family campaign  
will make up the remaining campaign goal of \$3,685,000.



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[www.activegenerations.org](http://www.activegenerations.org)

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